



Elevation

ELEVATION

Career recovery. Reimagined.

A whole-person platform for people navigating job loss — and for the organizations that support them.

Pilot Overview · 2026



01 — THE PROBLEM

Job loss creates more than a resume problem.

Involuntary transition disrupts identity, confidence, routine, and mental health long before it disrupts income. Traditional outplacement addresses documents and job boards — rarely the person underneath.

- Support arrives fragmented — coaching here, benefits there, wellness nowhere.
- Momentum fades without structure, rhythm, or daily wins.
- Rejection and long timelines erode confidence quietly.

Emotional wellbeing

Grief, anxiety, and isolation go unaddressed.

Confidence & identity

Self-worth becomes entangled with employment status.

Structure

Job search overwhelm without rhythm or accountability.

Direction

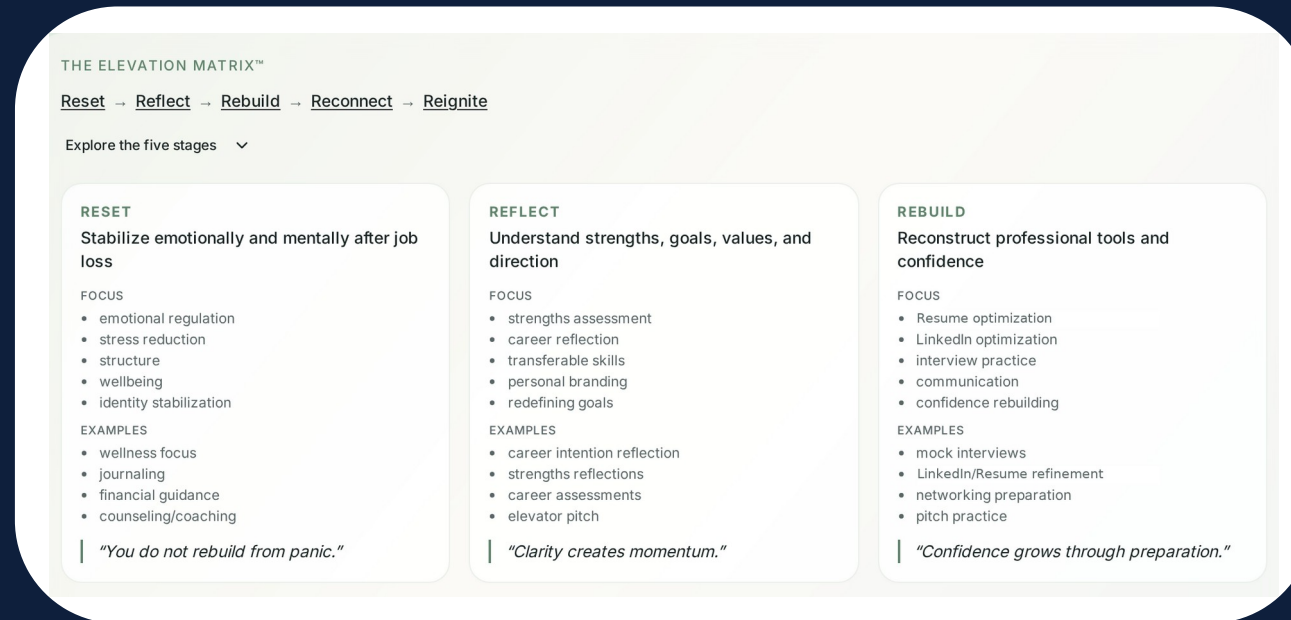
Pivots require clarity that resume tools don't provide.



02 — THE ELEVATION APPROACH

The Elevation Matrix™: five stages from reset to reignite.

A career recovery platform — not another job board.



The journey is paced stage by stage, with guidance and tools surfaced when they are most relevant.



03 — WHAT PARTICIPANTS CAN DO

One integrated platform. Every step of the journey.

An integrated platform — one guided experience, no separate logins, no scattered PDFs.

Wellbeing

- Dashboard & next steps
- Wellness check-ins
- Journal archives
- Career Intention

Career rebuild

- AI-assisted Resume
- LinkedIn Optimizer
- Interview & pitch practice
- Strength assessments
- Upskilling

Connection

- Elevation Social Hub
- Networking tracker
- Live event tracking
- Coach & center directory

Practical support

- Financial support
- Career resources
- Job search & tracking
- Employment outcomes



04 — TODAY'S REALITIES

Built for the realities of today's job market.

Hiring changed. Elevation includes dedicated guidance for the parts of transition people rarely get help with.

01

Rejection resilience

Practical framing for silence, ATS screening, and long timelines — so setbacks don't stall momentum.

02

Age & experience

Guidance for experienced professionals facing overqualification, pay-band bias, and career pivots.

03

Financial stabilization & community resources

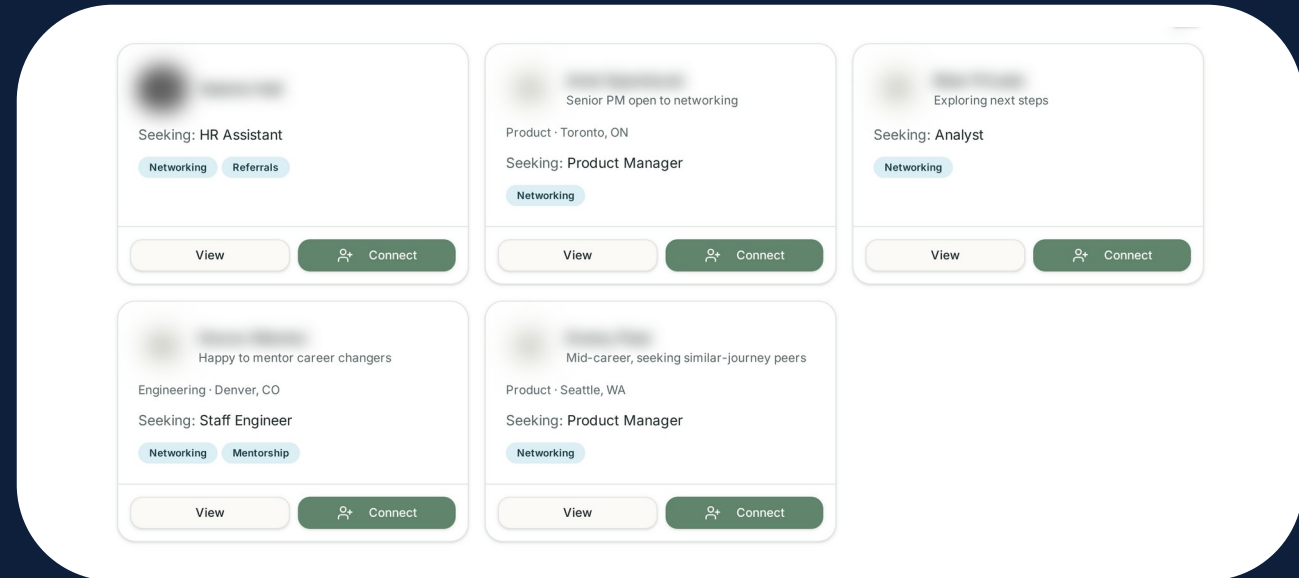
Benefits, health coverage, community assistance, and training pathways.

Plus “Today's Job Market: What's Changed?” — an orientation to ATS, recruiter sourcing, referrals, virtual interviews, and appropriate AI use.

05 — HUMAN CONNECTION + AI

People first. AI in support — never in place of people.

- Elevation Social Hub: peer connection with others in transition, guided by community guidelines.
- Local coaches, career centers and support resources — plus opt-in peer mentorship through the Social Hub.
- AI drafts resumes, interview answers, and next steps — the participant always decides.
- Clear AI disclosure and wellness boundaries built into the product.
- Opt-in. Participants choose what they share, and with whom.





06 — HOW IT WAS SHAPED

Built with input from the people who serve displaced workers.

Elevation has been informed by conversations and feedback from professionals in workforce development, career services, higher education and experienced-worker advocacy — as well as people who have lived through involuntary transition.

Workforce development

Where existing programs tend to lose people.

Career services

What support actually changes behavior.

Higher education

How transition support fits alongside learning.

Experienced-worker advocacy

The realities facing seasoned professionals.

This informal input shaped the design. It does not imply endorsement, partnership, sponsorship, approval, or pilot participation by any individual or organization.



07 — THE PILOT

A structured pilot from enrollment to outcomes.

Pilot goals, dates, cohort size and success criteria are agreed at the outset — before anyone enrolls.



Organization › Cohort › Participant

Each pilot runs inside its own cohort, so activity and reporting stay scoped to that organization.

No pilot fee · Low lift · Defined window

Elevation handles onboarding, participant communications, materials and participant support.

What we ask of a pilot partner: identify a small cohort, designate a point person, agree on the pilot window and success criteria, and let us learn together.



08 — WHAT WE MEASURE

Measuring change, not clicks.

Job loss affects identity, confidence, structure and direction. We measure whether Elevation helps with that transition.

Change measures

PARTICIPANT-REPORTED

- Career clarity
- Confidence
- Employment-transition stress
- Motivation
- Job-search preparedness
- Feeling supported vs. isolated

Behavioral measures

OBSERVED IN-PLATFORM

- Activation
- Retention
- Engagement
- Feature adoption
- Matrix stage progress

Outcome measures

REAL-WORLD PROGRESS

- Job-search progress
- Employment transitions
- Career outcomes

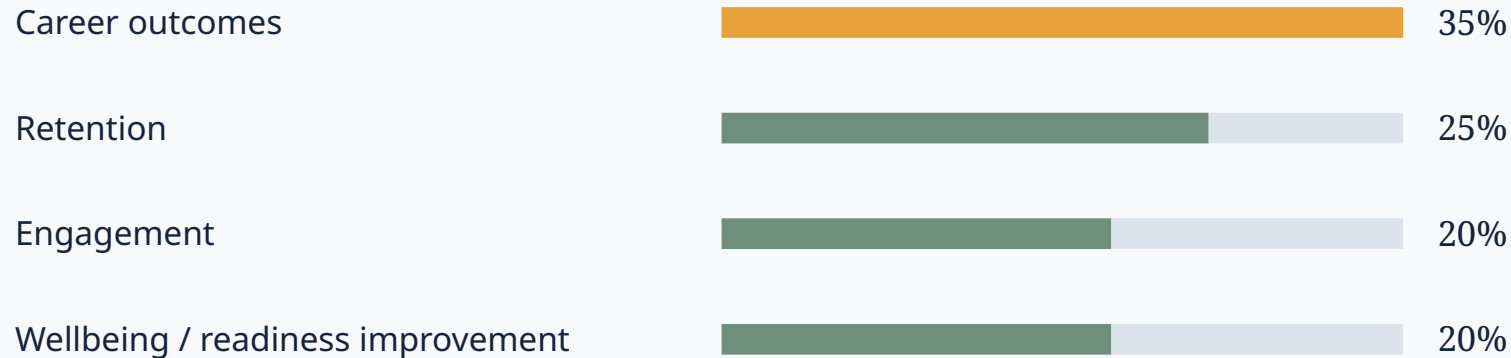
Elevation combines participant-reported change with observed engagement and real-world outcomes — logins are not success.



09 — PILOT SUCCESS SCORE

One score, weighted toward real outcomes.

A single pilot view, composed of four weighted components:



Measurement integrity by design: the score describes what a pilot actually produced. It is not a guaranteed output of every pilot.

Weights are fixed for every pilot and reported transparently.

Reported only when sufficient underlying data exists.

Insufficient components are identified
not quietly replaced with artificial values.

Small samples are suppressed
group results are withheld below the reporting threshold.



10 — REPORTING & PRIVACY

What sponsors see — and what stays private.

Organizations can see

- Roster and enrollment information needed to administer their cohort
- Appropriately aggregated pilot metrics and reporting
- Progress and engagement trends at the cohort level
- A post-pilot sponsor report of what was learned

Organizations cannot see

- Private journals, reflections and resumes
- Wellness and support details
- Individual survey responses or written comments
- Individual salary information
- AI-generated participant content
- Social Hub private messages and connections

Access is role-based and cohort-scoped, with participant privacy boundaries enforced server-side. Small-group reporting is suppressed for groups of fewer than five participants.



11 — INVITATION

Explore an Elevation Pilot

If you support people through job loss, we'd like to learn with you. The next step is a short conversation to define the pilot together.

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THE CONVERSATION

Together we define:

- Population
- Cohort Size
- Success Criteria
- Pilot Goal
- Timing

Pilot partners can receive a guided walkthrough of the live Elevation experience.

[Start the conversation →](#)